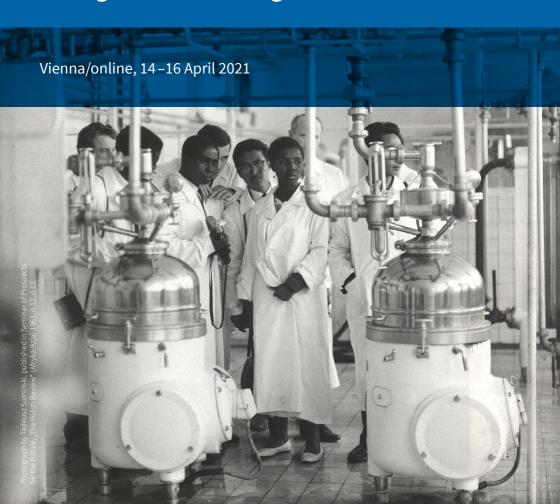


Worlds of Management

Transregional Approaches to Management Knowledge since 1945



Programme

Wednesday, 14 April 2021 (Central European Time)

14:00-14:30

Online meet-and-greet

14:30-15:00

Opening remarks

Katharina Kreuder-Sonnen, Lukas Becht, Florian Peters, Vítězslav Sommer

15:00-16:30

Panel 1: Global Circulations - Local Management

Mara Marginean (Cluj-Napoca): "Global Knowledge, Local Practice: The Center for the Improvement of Industrial Managers (CEPECA) and Romania's Cooperation with the United Nations in the 1970s"

Lourens van Haaften (Leuven): "Management and Nation Building: The Sociotechnical Imaginaries behind the Making of the Indian Institute of Management in Ahmedabad, India"

16:30-17:00 Coffee break

17:00-18:30

Keynote

Eglė Rindzevičiūtė (London): "Thinking Management Across the Iron Curtain: Theory, Practice and Reflexivity in Soviet Management"

Thursday, 15 April 2021

09:00-10:30

Panel 2: Managing Development

Chair: Eva-Maria Muschik (Vienna)

Malak Labib (Cairo): "Manufacturing Modernity on the Shop-Floor: Development Planning and Managerial Expertise in Egypt (1945–1968)"

Kena Wani (Durham): "Pedagogies of Development, Conceptions of Efficiency: The Industrial and Rural Analogues of Modern Managerialism in Western India, c. 1950–1979"

10:30-11:00 Coffee break

11:00-12:30

Panel 3: Between Management and Planning I

Chair: Anna Echterhölter (Vienna)

Yi Lu (Cambridge/Mass.): "Paper Glut: A History of Bureaucratism in Post-Revolutionary China"

Zoé Evrad (Paris): "Mediating Neoliberalism within Informal Planning Governance Mechanisms. The Institutional Conversion of the Planning Bureau"

12:30-14:00 Lunch

14:00-15:30

Panel 3: Between Management and Planning II

Chair: Anna Echterhölter (Vienna)

Roman Abramov (Moscow): "The Management of Research & Development in the Late Soviet Period: PERT System Integration and Everyday Work Practices by Soviet Engineers"

Martin Gorsky (London): "'Planning', 'Systems Analysis' and the Development of Health Services at the World Health Organization, c.1960–1990"

15:30-16:30

Time to chat: Social online coffee break. Bring your Manner wafer and Viennese coffee.

Friday, 16 April 2021

09:00-11:00

Panel 4: Challenges in Company Management

Chair: Florian Peters (Jena)

Iiulia Papuschina (Perm): "Entrepreneurial Bricolage in Soviet Fashion Production"

Maciej Tymiński (Warsaw): "Managers in the Command Economy: Case Studies from Poland, 1956–1970"

Dhiraj Kumar Nite (New Delhi): "Managing the Mines: An Enquiry into the Safety Rationale of the Management on the Indian Coalmines 1940–1960s"

11:00-13:00 Lunch

13:00-15:00

Panel 5: Management Knowledge in Transformation

Chair: Janoś Kovács (Vienna)

Paul Dragoş Aligică/Simona Preda (Bucarest): "Managerial Authority in Communist Industrialization. Work and Authority in the Economic System of Communist Romania"

Alina-Sandra Cucu (London): "Just-in-Time, Just-in-Place: Making Cars and Managerial Authority in Romania"

Natasha Simeunović Bajić (Niš): "The Manager as a Transitional Hero in Serbia: Visual Narratives of Managers in Yugoslav and Post-Yugoslav Context"

15:00-15:30 Coffee break

15:30-17:00

Concluding commentary and final discussion round Verena Halsmayer (Lucerne)

17:00 End of Workshop

The workshop is based on papers circulated in advance. Please register with Katharina Kreuder-Sonnen to receive the papers and the zoom link.

Panel structure:

- Short presentation of the speakers
- 5-minute paper presentations
- Group discussion in breakout rooms
- Plenary discussion

Organisation

Katharina Kreuder-Sonnen (University of Vienna), Lukas Becht (University of Vienna), Florian Peters (University of Jena), Vítězslav Sommer (Czech Academy of Sciences, Prague)

Venue

Vienna/Online via Zoom

Contact

katharina.kreuder-sonnen@univie.ac.at