

Worlds of Management

Transregional Approaches to Management Knowledge since 1945

Vienna, 14.-16. April 2021 (Preliminary Program)

Organization: Katharina Kreuder-Sonnen (University of Vienna), Lukas Becht (University of Vienna), Florian Peters (Viadrina University, Frankfurt/O), Vítězslav Sommer (Czech Academy of Sciences, Prague)

Venue: C3 Centrum für Internationale Entwicklung, Sensengasse 3, A-1090 Vienna

Contact: katharina.kreuder-sonnen@univie.ac.at

Wednesday, 14.04.2021

13:30 – 14:00	Welcome, Registration, Coffee	
14:00 – 14:30	Opening Remarks	<i>Katharina Kreuder-Sonnen, Lukas Becht, Florian Peters Vítězslav Sommer</i>
14:30 – 17:15	Panel 1: Global Circulations	<i>Chair: Dietlind Hüchtker (Vienna)</i>
14:30 – 15:15	There and Back Again: Global Laboratories for Entrepreneurial Management	<i>Erik Baker (Harvard University, Cambridge)</i>
15:15 – 16:00	Global Knowledge, Local Practice: The Center for the Improvement of Industrial Managers (CEPECA) and Romania's Cooperation with the United Nations in the 1970s	<i>Mara Marginean (Romanian Academy, Cluj- Napoca)</i>
16:00 – 16:30	Coffee Break	
16:30 – 17:15	Contested Expectations – French and African Visions and Knowledge Transfer in the Management of the West-African Multinational Airline „Air Afrique”	<i>Marie Huber (Humboldt University, Berlin)</i>
17:15 – 18:00	Coffee Break (including canapés)	
18:00 – 19:30	Keynote	<i>Eglė Rindzevičiūtė (Kingston University, London)</i>
20:00	Dinner	

Thursday, 15.04.21

09:00 – 12:30	Panel 2: Managing Development	<i>Chair: Eva-Maria Muschik (Vienna)</i>
09:00 – 09:45	‘Planning’, ‘Systems Analysis’ and the Development of Health Services at the World Health Organization, c.1960-1990	<i>Martin Gorsky (LSHTM, London)</i>
09:45 – 10:30	‘The Industrial Man’: Development Planning, Transnational Expertise and the Rise of Management in Egypt: 1950s-1960s	<i>Malak Labib (FU Berlin/AU Cairo)</i>
10:30 – 11:00	Coffee Break	
11:00 – 11:45	Pedagogies of Development, Conceptions of Efficiency: The Industrial and Rural Analogues of Modern Managerialism in Western India, c. 1950-1979	<i>Kena Wani (Duke University, Durham)</i>
11:45 – 12:30	Management and Nation Building: The Sociotechnical Imaginaries behind the Making of the Indian Institute of Management in Ahmedabad, India	<i>Lourens van Haaften (KU Leuven)</i>
12:30 – 14:00	Lunch	

14:00 – 17:30	Panel 3: Between Management and Planning	<i>tba</i>
14:00 – 14:45	Paper Glut: A History of Bureaucratism in Post-Revolutionary China	<i>Yi Lu (Harvard University, Cambridge)</i>
14:45 – 15:30	Mediating Neoliberalism within Informal Planning Governance Mechanisms. The Institutional Conversion of the Planning Bureau	<i>Zoé Evrad (Sciences Po, Paris)</i>
15:30 – 16:00	Coffee Break	
16:00 – 16:45	Managing Diminishing Returns: The Rise of Energy Systems Research in the USSR (1960-1982)	<i>Daniela Russ (University of Toronto)</i>
16:45 – 17:30	The Management of Research & Development in the Late Soviet Period: PERT System Integration and Everyday Work Practices by Soviet Engineers	<i>Roman Abramov (Higher School of Economics, Moscow)</i>
19:00	Dinner	

Friday, 16.04.21

09:00 – 12:30	Panel 4: Challenges in Company Management	<i>tba</i>
09:00 – 09:45	Entrepreneurial Bricolage in Soviet Fashion Production	<i>Iiulia Papuschina (Higher School of Economics, Perm)</i>
09:45 – 10:30	Managers in the Command Economy: Case Studies from Poland, 1956-1970	<i>Maciej Tymiński (Higher School of Economics, Warsaw)</i>
10:30 – 11:00	Coffee Break	
11:00 – 11:45	Managing the Mines: An Enquiry into the Safety Rationale of the Management on the Indian Coalmines 1940-1960s	<i>Dhiraj Kumar Nite (Ambedkar University Delhi)</i>
11:45 – 12:30	Managing a Network: Reconstructing Berlin Alexanderplatz, 1966-1972	<i>Katharina Kreuder-Sonnen (University of Vienna)</i>
12:30 – 14:00	Lunch	

14:00 – 16:15	Panel 5: Management Knowledge in Transformation	<i>Chair: Janoš Kovács (Vienna)</i>
14:00 – 14:45	Managerial Authority in Communist Industrialization. Work and Authority in the Economic System of Communist Romania	<i>Paul Dragos Aligica/Simona Preda (University of Bucarest)</i>
14:45 – 15:30	Just-in-time, just-in-place: Making Cars and Managerial Authority in Romania	<i>Sandra-Alina Cucu (Goldsmiths College, London)</i>
15:30 – 16:15	The Manager as a Transitional Hero in Serbia: Visual Narratives of Managers in Yugoslav and post-Yugoslav Context	<i>Natasha Simeunović Bajić (University of Niš)</i>
16:15 – 16:30	Coffee Break	
16:30 – 18:00	Concluding Commentary and Final Round of Discussion	<i>Verena Halmayer (University of Lucerne)</i>
18:00	End of Workshop	
19:00	Dinner	